

UPAAA Convention a big success, generates over \$ 1 M in pledges

Grand launching of the UP Centennial Year set

The grand launching of the UP Centennial Year celebrations is on January 8, 2008 with various events sponsored by UP Diliman (UPD) and the UP Alumni Association (UPAA).

The day will start with a fun run sponsored by Engineering fraternity Tau Alpha. At 2 p.m., a UP motorcade cum parade will start from the University Avenue, wind around Quezon Memorial Circle, and go back to the Diliman campus. Expected to participate are decorated Ikot jeeps, the UP Marching Band, the Pep Squad, varsity teams in uniform, UPD dance troupes leading the street dancing, contingents from the colleges, and student organizations. Alumni and students, their families, and friends are invited to join—either by walking or riding in vehicles. Motorcades in the UP constituent universities will be held simultaneously.

At 6 p.m., campus bells will peal with the UPD Carillon bells, which will ring for the first time since the 1988 Lantern Parade. The carillon bells are currently being restored through the efforts of the UPAA.

A free open-air concert featuring world-famous UP musical talents such as the Madrigal Singers and the UP Concert Chorus will be held in the amphitheater behind Quezon Hall at 7 p.m. There will be booths selling food, drinks, and UP souvenir items. Coordinating the concert is Dean Ramon Acoymo of the College of Music. After the concert, the day's celebrations will culminate with a big fireworks display sponsored by the Engineering fraternity Beta Epsilon.

Francis Paolo M. Quina

UP alumni from all over the United States flew to San Francisco, California to attend the UP Alumni Association in America's (UPAAA) biennial General Assembly and Convention. With the theme, "Celebrating the Legacy... Forging the Next Century," the convention this year was hosted by the UPAA-San Francisco, led by its president, Dr. Manuel Gaspay, and held at the Hilton from September 1 to 3.

UP President Emerlinda R. Roman,

former University president and Centennial Commission Chairperson Senator Edgardo Angara, Centennial Commission Vice-Chairperson Dr. Magdaleno Albarracin, and Centennial Commission Executive Director Prof. Benjamin Sandoval attended the convention. Centennial Commission consultant and prominent businessman Johnlu Koa flew in from Manila as well.

The occasion started with a friendly bowling and golf tournament. Later that day, a fellowship night was held where the various UPAA chapters and groups in the US were presented. Dean Ramon Acoymo of the College of Music performed for the alumni.

The crowd was cheered by the presence of President Roman, whose goals US-based alumna Belinda Aquino, in her *Philippine Daily Inquirer* column, describes as visionary, consisting of a number of structural changes ranging from tuition adjustments to

UPAA Convention, p.4



The Centennial Plaza. The area fronting the University Library will be reinvented to give way to a plaza conceptualized as a "locus for study, learning, reflection, and intellectual exchange as well as sanctuary of culture and nature." According to architects from the UP Diliman College of Architecture, the landscape design will be "naturalistic, ecologically responsive, and fiscally prudent with special lighting for use at night." The steep slope fronting the building may allow for an extension of the Library's frontage, a covered lounge area for simple presentations, and a café underneath.

President Roman inducts UPAAGLA officers

Francis Paolo M. Quina

UP President Emerlinda R. Roman inducted the new officers of the UP Alumni Association Greater Los Angeles (UPAAGLA) chapter last

August 25. President Roman was in the United States to attend the UP Alumni Association in America's (UPAAA) General Assembly and Convention in San Francisco, as well as to visit with alumni chapters as part of the UP

UPAAGLA, p.5



UPAAGLA officers standing from left are Pat Escalante, Geraldine Joy Go, Ivy Cosio Bautista, Rhodora Maligalig, Dante Valera, Jesus Pagador, and Agustin Romero. Seated from left are Tina Escueta, Carmelita Lampino, Alma Onrubia, Frank Mamaril, Nati Matitu-Mercado, Norma Serina, and Sonja Menor. The other officers are Tish Sigman, Aida Banci, Brenda Cohen, and Thor Causing.

Banatao encourages Eng'g R & D, pledges \$500,000

The UPAAA General Assembly is highlighted by the generous donation of the Banatao couple Maria and Diosdado, shown here with Cely Carillo and President Roman.



Francis Paolo M. Quina

Engineer Diosdado "Dado" P. Banatao caused quite a stir at the Grand Ballroom of the Hilton in San Francisco during the gala dinner of the 2007 UP Alumni Association in America (UPAAA) General Assembly and Convention, held last

September 2, when he and wife Maria pledged half a million dollars (\$500,000.00) to UP's College of Engineering (COE). The alumni erupted in wild applause and rushed to thank the Banataos personally for their enormous generosity.

During one of the convention's breakout

Banatao, p.5

Strengthening UP, Investing in education



2



UPAA-DCMDVA makes good on pledge

5



Senator Angara inducts FUPFA board

8



Salamat UP

6

Strengthening UP,

The Constitution provides that: “The State shall assign the highest budgetary priority to education and ensure that teaching will attract and retain its rightful share of the best available talents through adequate remuneration and other means of job satisfaction and fulfillment.” This Constitutional provision notwithstanding, the process of securing appropriations for the University of the Philippines (UP) System involves university officials being summoned to Congress with begging bowl in hand, there to plead for finances, year after year. With this issue, we start to honor alumni who, with their vision and service, are strengthening UP’s financial capability and investing in our country.

Cesar E. A. Virata and Jaime C. Laya, Laying Foundations at the UP College of Business Administration



In 1971, the young dean of the UP College of Business Administration (CBA), Dr. Jaime C. Laya, invited prominent and concerned alumni of the College to a planning session. He was worried about the future of CBA as the country’s premier business school, but he also had a vision.

His faculty members who, like him, were young and mostly had just acquired their PhDs and MBAs from top universities in the USA still had no management experience in the demanding real world of the Philippine economy. Back then, the Philippines was one of Southeast Asia’s most robust economies and the private sector and government would soon discover the treasure trove of young finance, marketing, and economics PhDs.

How could CBA manage to keep them after the mandatory three years “payback” period, meanwhile developing a deeper bench of potential faculty?

While there was no crisis yet, the Dean’s concerns were spot-on. Large thoughts on CBA’s future were needed, and quality and retention issues had to be addressed.

For starters, Dr. Laya convinced the National Science Development Board that business administration was also a science and that the teaching of management required research as well. This gave birth to the UP Business Research Foundation, Inc. (BRF), a non-stock, non-profit corporation registered with the Securities and Exchange Commission on October 29, 1971. Its

purpose is to undertake, encourage, and assist research in the business and management sciences toward more effective operations of industrial, agricultural, commercial, and government enterprises.

The founding alumni were Fanny Cortes-Garcia, Jaime C. Laya, Pio P. Pedrosa, Juan D. Quintos, Don Anselmo Trinidad, Sr., and Dean Cesar E. A. Virata. Dean Virata, (CBA 1961-1969), who later became Philippine Prime Minister, is, according to Dean Rafael Rodriguez (CBA 1993-1998), “the source of accepted wisdom on the management of BRF funds. As foundation president, he links the founders of BRF with the current generation of faculty and alumni at CBA.” Both he and Dr. Laya use their considerable prestige and vast networks to continue to raise funds for BRF.

The UPBRF is active in the establishment of Professorial Chairs, which, together with faculty grants, help advance education and research by providing supplemental resources to faculty members in their teaching and research endeavors. A chair may be established with an endowment fund to be managed by the Foundation and the income from the fund shall provide financial support to a deserving faculty member of CBA.

BRF was and still is a mechanism that brings together alumni to work as a team to build endowment and to provide consulting opportunities to CBA faculty. It also gives tax deductible privileges to donors.

Dr. Laya provided the leadership to make the strategy succeed. Consulting engagements

for exposure and income were developed by and for the faculty, and undertaken by them as well. No wonder that BRF has become a model for foundations set up by other colleges.

The Foundation has currently 61 Professorial Chairs, among them 11 (with an endowment of P1.5 million) UP Centennial Chairs, and sixteen scholarships. With the supplementary income from the chairs, seminar, and consulting projects, those who truly have a vocation for the academe can afford to stay and teach. A full professor receiving P26,000 and holding a professorial chair from UPBRF would receive a total of P46,000 a month.

But since 1971, the business environment has become much more hostile. The Philippines is now the poor man of Southeast Asia. UP is suffering similar difficulties. With the UP Charter that would liberate the University from the onerous Salary Standardization Law still stuck in Congress, UP has not been able to increase faculty salaries. With globalization, the College faces competition for its faculty—not only from local but also foreign universities and companies. The P15,000 starting salary for an honor graduate assistant instructor is becoming more and more unappetizing compared to about P40,000 a month being offered by the private sector. Despite BRF, CBA lost six junior faculty members last year, ten out of forty in the three year period from 2004 to 2006. What continues to energize BRF and keep its hopes up despite these dismal facts, is that those ten could have been twenty.

Dr. Magdaleno Albarracin UP Alumni Engineers’ Prime Mover



by Dean Rowena Cristina L. Guevara and Marie Filio

the COE held another raffle. To make it more attractive, the first prize was a BMW 3 series said to have been donated by Mag, something he will neither confirm nor deny. This raffle raised P10 million for the College.

In 2007 and 2008, the UP AE aims to raise P20 million from another raffle which Mag and COE’s other staunch supporter, Sid Consunji, pledged to match with P20 million each. The raffle is ongoing and again it is rumored that Mag donated the first prize, a Toyota Camry. These fund-raising efforts are in line with his belief that the COE can be proactive and not just wait for government assistance. To help further, he has contributed faculty grants to the College and has provided student scholarships and support, donations he does not deny.

According to the College of Business Administration brochure, Mag was the eighth Dean of the College. “Under his leadership, the CBA committed itself to the development of a strong faculty and to the service of the business community, the government sector, and others in need of management expertise. It also reached out to its alumni, friends, and the Philippine business sector for continued support and for the development of new programs and projects. During the term of Dean Albarracin, the alumni and the business community contributed to the Professorial Chair fund for the establishment of 18 new Professorial Chairs, as well as four scholarship grants. A third floor was also added to the building to accommodate large class sizes of at least 100 students.”

As is often his style, he jump-started the CBA’s fundraising campaign with a personal donation of P1 million and a challenge to the faculty to double the amount. Now for the CBA’s Centennial fundraising project, he has again personally donated P5 million and thrown the challenge: triple or nothing.

In his 70s, Mag remains full of energy and enthusiasm. Aside from being active in the UP AE, he is also the Vice Chair of the UP Centennial Committee. He also sits in most meetings of the Centennial sub-committees—organizing, coaxing, coaching, inspiring, leading, applying the management skills that have made him one of the country’s most successful business executives (Vice-Chairman and Chairman of the Executive Committee, Philippines Investment-Management, Inc. (PHINMA).

Isidro “Sid” A. Consunji Builder at Work at the College of Engineering

by Dean Rowena Cristina L. Guevara and Marie Filio

“The College of Engineering needs serious help so its graduates can become globally competitive engineers, just as we were competitive when we graduated. Now we know that, without help, that’s probably not possible. We have to attract the best faculty members. But the difference between the UP faculty salaries and what a UP-trained engineer can earn in the private sector is just too great.” With these words Engineer Isidro Consunji sums up his deep concern for his college..

“Sid,” as he is fondly called by friends and colleagues, BS Civil Engineering ’71, is President of DMCI Homes and a member of the Board of Directors of Semirara Mining Corporation. He talks fondly of his memorable college days in Melchor Hall. “The College of Engineering is a big part of my life and, I’m sure, many people’s lives as well.”

“The education we got was first class and we should give something back to UP,” he adds. With this in mind, Sid teamed up with Dr. Magdaleno Albarracin, UP Alumni Engineers’ (UPAE) prime mover, to recruit people who want to help raise funds for the College.

When their campaign started, Sid came to realize that many people actually wanted to help the College but there was no institution, venue, or system for doing so. Revealing the mind set of a builder, Sid recalls saying, “Why don’t we focus on the critical components of the College, the building blocks—the laboratory, the faculty, the physical facilities? Dean Rowena Guevara, the first woman dean of the College, unified individual and independent group efforts into a collective endeavor. Many alumni were inspired to participate in the various fund-raising activities. We raised P6 million in the first year and last year, around P10 million.”

The 2007 and 2008 COE raffle aims to

raise P20 million which both Sid and Mag have pledged to match with P20 million each. “We are especially excited and will try to motivate the alumni for the 100th year celebration of the College in 2010,” Sid proudly narrates.

Despite his very large contribution to the College and hard work, Sid modestly says, “I’m just trying to help, where a little help is possible. I’m only a catalyst... It’s fun and you meet a lot of people. We are in several industries and we want quality people joining our organizations. I feel good about it.” Sid, however, is more than a catalyst. The dedicated involvement of an alumnus/industry leader such as him serves as role model for his fellow alumni. A builder, as was his father before him, he is helping build a College of Engineering that will endure, grow, and produce the world-class engineers the Philippines so badly needs to progress.



Investing in Education

Abraham F. Sarmiento Helping the University of the Philippines Help Itself

The University has acknowledged the invaluable negotiation and legal services of retired Supreme Court Justice Abraham F. Sarmiento, who was appointed by former UP President Nemenzo, with the approval of the BOR and with a P1 a year nominal compensation approved by the BOR and the Solicitor General to lead this job. Such approval was required in order that Justice Sarmiento could appear in court to represent UP to pursue its claim to the Laurel-Langley properties and negotiate with Ayala Land. He said he has already earned two pesos at present. Everyone in UP hopes and prays that these projects, when finished and operational, will uplift the University, its faculty, non-academic component, students, and certainly the country. When that happens, then there will be no need for the begging bowl.

UP cannot rely on the amount government appropriates for it. In the General Appropriations Act (GAA) for January 1, 2007 to December 31, 2007, the grand total appropriations for the UP System amounted to P6,268,884,000. This amount is supposed to be for the operations of the multi-campus system, consisting of seven constituent universities. What this meant for the University was a need for tuition increases, as well as the little or no additional benefits for its teaching and non-teaching personnel.

However, UP has powers it can use to help itself. The UP, under its Charter, Act No. 1870, as amended, “[s]hall have the general powers set out in section thirteen of Act Numbered Fourteen Hundred and Fifty-Nine [now Corporation Code], the administration of said University and the exercise of its corporate powers are hereby vested exclusively in the Board of Regents (BOR) and the President of the university in so far as authorized by said Board.” The BOR likewise shall “receive in trust legacies, gifts, and donations of real and personal property of all kinds and to administer the same for the benefit of the university, ... in such manner as the [BOR] may in its discretion determine.”

The UP has, for example, entered into contracts of lease over entities as diverse as the Philippine National Oil Company, the Shell Company of the Philippines, Citibank of N.A., Center for Educational Innovations and Technology (Innotech), and the Philippine Social Science Council.

The Laurel-Langley Properties

UP’s landholdings include three properties received through donations referred to as the Laurel-Langley properties. These are 1) three parcels of land situated in Bo. Cupang, Muntinlupa, containing an aggregate area of about 38,208 sq.m., 2) five parcels of land situated in Pandacan, Manila, containing an area of 16,240.30 sq.m., and 3) a parcel of land situated in McKinley Road, Forbes Park, Makati, containing an area of about 4,488 sq.m.

With the Deeds of Donations of these properties also came leases thereof to the former owners, now donors-lessees. In the case of Citibank, the lease rent for the land only—Citibank retaining ownership of the improvements under the donation—for the 25-year period from December 24, 1976 to December 23, 2001 was P9,807.84

for the first five years of the contract. This was to increase during the five-year period to P12,259.00 for the 21st to the 25th year. Renegotiation then produced a ten-year contract, for December 25, 2001, with the total rental payments for ten years being paid in advance. UP thus found itself with the amount of P30,973,800.00.

As to the two other Laurel-Langley properties, the *Philippine Daily Inquirer* issue of August 24, 2004 reported that:

“[Former UP President Francisco Nemenzo] noted that UP has successfully pursued its claim to other properties previously covered by the Laurel-Langley Agreement. He cited Shell’s depot in Pandacan, Manila, for which the oil company had agreed to pay UP the amount of P75 million over the next 25 years.”

The UP North Science and Technology Park Phase I

Helping UP in the case of the three Laurel-Langley properties was



circumscribed by the nature of the bequests—there were donations, and donations of residential (the Citibank donation) and commercial (the two other) properties, with leases attached, thus the help to UP came by way of income from lease contracts, dictated by the nature of

the leased property. Admittedly, this indirectly helped in achieving the purpose of the University.

The development of the University’s vacant property along Commonwealth Avenue, Quezon City—the UP North Science and Technology Park Phase I, consisting of more than 38 hectares—into a fully integrated information technology community achieves, in contrast, the purpose for which the University was founded directly. The contract of lease (with development obligation) entered into by UP with Ayala Land Inc. through lengthy negotiations, after previous failed biddings, will see the development of this land “into a prestigious and dynamic science and technology park, where research and technology-based collaborative projects between technology and the academe thrive, thereby becoming a catalyst for the development of the information technology and information technology-enabled services” (Fourth perambulatory

clause, Contract of Lease, UP-ALI) on October 26, 2006. It is the UP helping itself, and in helping itself, it will see to the interests of its teaching staff, its non-academic personnel, the studentry, and our country.

The renegotiations of the Laurel-Langley leases were accomplished during the time of President Nemenzo; the Ayala land lease is an accomplishment of President Roman, and is a fitting development project for the celebration of the UP’s Centennial in 2008.

Justice Sarmiento considers the following as the highlights of his career: 1) AA-1941, LLB-1949; 2) USAFFE Veteran – Recognized Guerrilla (AIB); 3) Retired Associate Justice of the Supreme Court of the Philippines, 1987-1991 (No. 119); 4) Board of Regents of the University of the Philippines System, 1973-1979, Feb. 28, 2002-present; and 5) UP Special Legal Counsel, 2002-2004 – P1.00 a year.

You make us proud! The University’s wellspring of pride

The *Oblation* presents a list of outstanding alumni in recent years who have honored UP through their achievements and have been recognized by the UP Alumni Association (UPAA). Some of them have already passed away, but their lives and their work continue to give us great pride.

The 2003 UPAA Awardees

Franklin M. Drilon, AB’65, LLB’69, consistently excelled and remained dedicated as a scholar, lawyer, and public servant, restoring much of the glory and pride in the Office of the Senate President. **Haydee B. Yorac**, LLB’62 possessed untarnished integrity and credibility in public service, where she worked for peace, reforms, and good governance. UPAA recognizes both as two of its most distinguished alumni.

Ponciano G.A. Mathay, AA’52, LLB’53, was a role model as student leader, writer, orator, law professor, lawyer, and civil servant. **Amelia Lapeña-Bonifacio**, AB’53, pioneered the integration of various Asian theater forms in her plays and stories, which mirror Filipino aspirations and needs. UPAA recognizes Mathay and Bonifacio for their life’s works.

Elpidio L. Rosario, BSA’64 *cum laude*, MS’67, did agricultural research and innovation which had global effects. **Thelma Balagot-Kintanar**, AB’51 *cum laude*, a teacher, writer, and researcher, pioneered in Southeast Asian literature education. **Benjamin H. Cervantes**, AB’62, has been a recognized theater artist and teacher who successfully fused his activism with his life as a cultural icon. **Emilia T. Boncodin**, BSBA’75, served the government with dedication, professionalism, and integrity. She formulated the national government’s fiscal

and privatization policies. **Ernesto S. de Castro**, BSCE’67, ME’68, raised the profile of the country as provider of world-class and high-technology engineering design. **Reynaldo E. dela Cruz**, BSF’65, invented five outstanding technologies which strengthened the country’s reforestation program. **Romeo M. Flores**, BSGeo’59, achieved pre-eminence in advancing coal and petroleum geology in the country and abroad.

Rosalinda Lagman-Hoops, BSHE’57, is internationally recognized for achievements in hotel and restaurant management education. **Felipe L. Gozon**, AA’62, LLB’62, showed how a successful lawyer can excel in the mass media. **Antonio M. Santos**, AB’74, LLB’80, was instrumental in modernizing the College of Law library and proving the dynamism of library science. **Oscar H. Ibarra**, BSEE’62, is a world-renowned and internationally recognized professor and computer scientist. **Cecilia M. Laurente**, BSN’67, MN’73, PhD’96, had a key role in establishing programs at PGH and the College of Nursing, which give new perspectives in nursing practice and education. **Ludivina Samson-de Padua**, BSPhar’53, MS’75, was instrumental in heightening public awareness and acceptance of traditional methods of healing and herbal medicines. **Jose Q. Molina**, DVM’71, elevated the stature of veterinary epidemiologists by being a national resource person on animal diseases.

Elsie Brandes-de Veyra, GN’55, protected the environment and has the distinction of being the first volunteer in the Recycling Movement of the Philippine Foundation. **Augusto Almeda Lopez**, LLB’52, lawyer turned businessman, stuck to his cause of human

rights despite Martial Law oppression. **Rafael M. Salas**, AA’50 with high honors, AB’53 *magna cum laude*, LLB’53 *cum laude*, LLD’83, had outstanding and unblemished achievements in law, public administration, public service, and social sciences for which he was conferred honorary doctorate degrees by 32 universities in the Philippines and abroad. He was the first Filipino to achieve the ranks of undersecretary-general of the United Nations and executive director of UN Fund for Population Activities.

The 2004 UPAA Awardees

Manuel B. Villar Jr., BSBA’70, MBA’73, practically created the country’s mass housing industry, showing what a boy of humble origins can do given a UP education. **Dolores F. Hernandez**, BSE’48 *cum laude*, Med’56, was a teacher exemplar in the fields of Science, Mathematics, research, and community outreach. Villar and Hernandez were UPAA’s 2004 most distinguished alumni.

Ramon C. Barba, BSA’58, was responsible for breakthroughs in crop research, particularly in plant tissue culture, and is thus considered a revolutionary scientist. **Mercedes B. Concepcion**, BSChem’51, emphasized the importance of ethics while advancing the causes of family planning and population development programs. Barba and Concepcion were recognized by UPAA for their life’s work in 2004.

Liwayway M. Engle, BSA’64, MS’70, established and streamlined the gene banking system and conserved indigenous vegetables. **Lilia Quindoza-Santiago**, AB’71, MA’80, PhD’90, is a writer, critic, artist, and teacher of renown. **Victoria Bello-Jardiolin**, BSBA’61, MB’71, invigorated the Marikina shoe industry through such innovations as direct distribution and production line manufacturing and showed how academic, business, and community projects can complement each other. **Jose G. Rimon II**

You make us proud, p. 6



UPAA Convention, from p. 1

downsizing unproductive programs, to upgrading human resources for the University. Aquino, who attended the convention, described Roman as a spectacular Filipino success story.

The second day was much more hectic as numerous workshops were held concurrently during the morning. The workshops—participated in by Philippine Trade Commissioner Nini Alvero, Gawad Kalinga proponent Dylan Wilks, and Philippine Tourism Attache Rene de los Santos—ranged in topic from genetics and global warming to tour packages for UP alumni who plan on visiting the country in time to mark the UP Centennial.

In the afternoon, UPAAA held the election of the new set of officers who would guide the organization for the next two years, and all the way through the University’s centennial celebrations. Later that night, President Roman inducted the newly elected officers during the gala dinner at the Grand Ballroom of the Hilton.

Those inducted were Francisco S. Sy (President), Lourdes Payumo-Corrales (VP-East), Mel Carbonell (VP-South), Luzviminda Sapin-Micabalo (VP-West), Delia Hidalgo-Reyes (VP-Midwest), Felicitas Lardizabal-Lacbawan (Secretary), Zeny Ply (Assistant Secretary), Ilumnida Aquino-Sotelo (Treasurer), Philip Lacbawan (Assistant Treasurer), Aurora Soriano-Cudal (Press Relations Officer), Emmelina S. Ceguerra (Auditor), Fel E. Tabangcay (Parliamentarian), Carmencita Quesada-Fulgado (Historian), Theodore B.M. Aquino (Immediate Past President), Josefino C. Comiso, Carmencita Quesada-Fulgado, Lualhati Villabroza-Ferro, Alma Hidalgo-Onrubia, Belinda Aquino, Lydia Fontan, Olivia Rocha-Aliga and Alma Ambrosio Chand (Liaison Officers).

UPAAA’s Top Alumni Award for 2007 were also recognized at the gala dinner. They were Josefino Comiso (Most Distinguished Alumnus Award), Dr. Felicitas Lacbawan (Outstanding Professional Award in Medicine), Olivia Rocha Aliga (Outstanding Professional Award in Music), Marlon Garzo Saria (Outstanding Professional Award in Nursing), Geminiano Arre, Jr. (Meritorious Community Service Award), Beatrice Ramos Razon (Special Recognition Award), and Rufino Roque (Special Recognition Award). The awardees were nominated by their fellow alumni in recognition of their outstanding achievements and moral integrity in their chosen fields and discipline.

Dean Acoymo again took to the stage and serenaded the alumni, who gamely sang along with him. The festive air of the dinner grew more intense when President Roman announced the pledges from Engr. Diosdado P. Banatao (\$500,000), the UP Alumni Engineers, and Dr. Magdaleno Albarracin (P20 million), which amount to more than \$1.3 million for UP. After the announcement, the pledges kept on pouring in throughout the night and up to the next day.

Quoting from the report on the website of the UPAA of Northern California (Berkeley), the convention “was a rousing success, based on the amount of money it raised, camaraderie it fostered, and networking it promoted among the UP alumni.”

The next UPAAA convention will be held in 2009 in Washington D.C.

Far Though We Wander by Vicki Bello-Jardiolin

That Unique Animal, the UP Alumnus

UP people think they’re superior, special, the best. Of course, I agree. But what was in the UP experience, the triumphs and mainly trials that became heartfelt memories, that helped create that unique animal, the UP alumnus?

“Surviving that gauntlet called registration,” says Gerry Gabriel, AB Philo ‘85. “Camping out with my barkada to be first in line for classcards.” My “balae’s” convent-bred (“Assumptionista”) daughter got stressed out from queuing for PE classcards for her first sem, developed a fever, and bawled like a baby. Alas, the infamous registration is now computerized and current freshmen will no longer experience this first lesson in survival. Suffering builds character, they say. The “Assumptionista,” Maricris Bitong, went on to graduate BSBA, cum laude and regularly sends US\$ checks to the College of Business Administration (CBA).

Surviving “terror” professors, says another UP alumnus, such as professors with reputations for flunking 75% of the class and assigning readings and giving exams from a book with only one copy in the main lib. So what were the 80 history students in her class to do? Get creative, get the situation under control. “Hanapan ng paraan,” “never say die” are some of the things you learn in UP.

But one might also get professors such as Professor Mila Guerrero, who was deeply and eloquently anti-American, and held the class spellbound with her passionate orations. From such teachers at UP, one develops nationalism. Many students who went up to the hills to fight the dictatorship carried UP IDs, echoing Ditto Sarmiento’s “Kung hindi tayo, sino pa? Kung hindi ngayon, kailan pa?” UP has produced many heroes but this “by hook or by crook” mentality has also given UP its own share of heels.

“Absentee” professors would give the class a syllabus and a reading list and disappear for most of the semester, leaving their students to muddle through on their own. One alumnus recalls that much mediocrity and cavalier attitudes towards teaching masqueraded as academic freedom and eccentricity. “Dozens of reflection papers! Nobody ever taught us how to write these, which is just as well because they vanished—never to be seen again. See you at midterms and finals. Nobody gets spoon-fed here. You’re on your own, guys.” That realization energized us. Most of us, for life.

No so called “sexual harassment” in those days. Only professors who liked tall girls and made Ginny Bonoan-Dandan, former College of Fine Arts Dean, and me stay after classes for some imagined reason or another. This famous painter/ Fine Arts professor stalked and wanted to paint my sister Ging Bello-Pajaro as the nude “Maganda” to his “Malakas.” Ginny and I managed to pass that course. Ging, who went on to become one of UPAA’s most outstanding alumni in 2007, shifted to Speech & Drama. For us gorgeous girls (chem



From A University for the Filipinos (1984)

accept people in all their outrageous humanity. There was the son of a gambling lord—a brave and early militant in the Gay Movement—who was fully made-up daily, often wore silk pajamas, sometimes a mini-blouse now called a tangga, midriff showing, a faux jewel in his navel. Danny “Purple,” a long time campus fixture, when asked to pay for his ikot rides would declare “My name is Crime and crime does not pay.” The guys of Samahan ng mga Bastos sa Kanteen (SABAKA) who heckled and shouted their guesses as to the color of the panties of their special targets—passing sorority girls—made buying bluebooks at the coop a painful ordeal. Ooh so macho Dr. Zarco, Socio 101, rode a motorcycle and cleaned his gun in class while the girls swooned. Alfonso Santos, the much published poet, tried to persuade everyone that sandwiches with banana peel filling were delicious. As our French teacher said “Vive la difference.”

Then there were the General Education (GE) subjects. I once came to class using a cane (too much chicharon). I asked my 100 students to raise their hands if they knew the Riddle of the Sphinx. All did except one, a cross-registrant from another university. Why is Oedipus Rex so important? Why Chaucer in olde English? Who cares what Confucius said? Or why did Rizal write to the daughters of Malolos? Answers from some alumni: “A UP education allows one to be a broad-gauge thinker in all aspects of life,” says Cat Bello, BF Arts ’68, nine years Tourism Attaché, Frankfurt. “I...could bluff my way through any subject,” jokes Rowena Bernardo, Brussels-based international cosmetics marketing consultant, Mech. Eng. 1988. “Seeds of every discipline were in those courses.”

Many of us will not recognize the new GE subjects. There is now a menu of courses, 15 units within each of the required broad domains of Math, Science and Technology (Ex.: “Everyday EEE, Kuryente, Radyo atbp”), Social Sciences & Philosophy (Ex. “Bodies, Senses, & Humanity”), and Arts & Humanities (Ex. “Art, Man & Society”).

A new subject, Civic Welfare Training Service, an alternative to ROTC, may also influence a new generation of UP students. Its objective is to develop social responsibility; course content is left to the College. At CBA, where I coordinate the course, students form groups, raise funds, and undertake a project for their selected underprivileged beneficiary group. In the process they develop networking, marketing, and project management skills. In the last 6 sems, CBA students and a few from other colleges have, among others, built three Gawad Kalinga houses, rehabilitated five cottages at Boystown, Marikina, and contributed medicines and party fun to the PGH Pediatric Cancer Ward. My message to them “You, probably the brightest students in the land, will one day be rich or famous, or both. Far though you may wander, pay forward, pay back, especially to UP.”



From left to right starting from the top. Adeling W. Magdongon, Lindy Aquino; May & Manny Gaspay; DMU awardees pose with Pres. Roman; The elected officers led by President Roman; Dean Acoymo & April Mempin; April I watch the show; Tinikling in San Francisco, performed by Carbonnel of UPAA Jacksonville.



PGH celebrates 100 years of excellent service and quality health care



PGH Director Carmelo Alfiler, Faculty Regent Lourdes Barcenas, President Roman, and Senator Manuel Villar unveil a mural, "History of Medicine in the Philippines as Seen from a PGH Perspective," by Jose Blanco as part of the PGH Centennial Day celebrations on August 17, 2007. PGH Centennial celebrations followed the theme "100 years of excellence and leadership in quality healthcare for the Filipino" and were highlighted by an audience with President Gloria Macapagal-Arroyo who ordered the release of another hundred million for PGH modernization.

UPAAGLA, from p. 1

Centennial Fundraising Drive.

Mamaril announced his intention of setting up a professorial chair for Science and Technology and handed over a \$15,000.00 check as first payment for the chair. A check worth \$5,200.00 was also given to President Roman to be used for the purchase of equipment for the College of Nursing.

Inducted during the dinner were Francisco P. Mamaril, president; Alma H. Onrubia, president-elect (2009-2011); Natu Matitu-Mercado, first vice president; Carmelita Lampino, second vice president; Ivy Cosio Bautista, third vice president; Geraldine Joy Go, recording secretary; Tish Sigman, corresponding secretary; Agustin G. Romero, treasurer; Norma Serina, assistant treasurer; Jesus Pagador, auditor; Tina Escueta, press relations officer.

Inducted as directors were Aida Banci, Brenda Cohen, Thor Causing, Pat Escalante, and Dante Valera. Sonja O. Menor was inducted adviser, with Rhodora L. Maligalig as immediate past president-adviser.

UPAA-NL holds fund-raising dinner



"We had 'sablay's' DHL'd all the way from UP Diliman," writes Lulu van der Meer Altamirano of UPAA-NL. Shown in photo standing from left to right are alumni Manuel Tomas, Rosario Ramirez, Yolanda Villanueva, Marlene Buwaldá Macatangay, Avelina Rodriguez Baxa, Ma. Dolores Borja, Marina Quindiagan, Sharon Joy Reginalde, Myrna Tomas Duldulao, Bituen van Gelderen Hidalgo, Zenaída Wijnberg Tiongson, Jose Jerome Pascual, Ambassador's Lady Mrs. Annie Arguelles and seated from left to right, Jonathan Alambra Palero, Lulu van der Meer Altamirano, Adolovni Acosta, Romy Dorotan, Amy Besa, Ambassador Romeo Arguelles.

By Lulu van der Meer Altamirano and Bituen Hidalgo

In preparation for the UP Centennial, the UPAA-NL organized a fundraising concert and dinner on September 18, 2007. It was held at the residence of the Ambassador of the Republic of the Philippines Romeo A. Arguelles, who is also a UP alumnus, and his lovely wife Mrs. Annie Arguelles. We called the occasion "PATIKIM" which translates to "PROEVEN" in Dutch, an experience of Filipino cuisine, music, and warmth.

The UPAA The Netherlands Chapter (UPAA-NL) recognizes that, to a great extent, we owe the successes in our respective chosen professions today to the excellent education and training we received from the University of the Philippines. It is our hope that future generations of UP alumni will continue to benefit from the same. A permanent ongoing project is the sponsoring of an undergraduate scholar in any UP branch for a period of four years.

With the proceeds of PATIKIM and other activities in the near future, we hope to provide funds for five server units for the University Library. This contribution will upgrade and enhance the UP Library System's capability in providing the best possible access to information they

need in support of instruction, research, and extension.

The UPAA-NL PATIKIM was proud to feature the participation of other UP alumni. Concert pianist Adolovni Acosta gave a piano recital and New York City's Cendrillon Chef Romy Dorotan prepared Filipino food. Copies of the book *Memories of Philippine Kitchens*, which brings home the warmth of our culture when we cook and eat together, were given to our guests as a token of appreciation for their generosity. Author Amy Besa was at hand to sign it, while taking us through a cultural culinary tour of the Philippines. For the gift-giving holidays just around the corner, *Memories of Philippine Kitchens* is part of our fundraising efforts. It can be ordered for €50.00, including handling and postage, from the UPAA-NL through the UPAA-NL contact addresses listed below.

The officers and conveners of the UPAA-NL who made PATIKIM possible are Lulu van der Meer Altamirano, Maridee Borja, Ave Baxa, Wads Wijnberg Tiongson and Lito Tomas. Photos and artwork are by Jonathan Alambra Palero and Yoli Villanueva. E-mail address of UPAA-NL is upaanl.admin@gmail.com.

Banatao, from p. 1

workshops, Banatao, one of Silicon Valley's best known and most successful entrepreneurs, talked about the pressing need for technology development in the Philippines. He said that technology development is necessary for economic development as it yields high value products that have an almost limitless demand on the global market. Banatao cited neighboring Asian economies of Taiwan, Korea and Japan as examples.

However, Banatao believes that the Philippines' current technology infrastructure is not ready to face such a task, which would require the transfer of technology from foreign investments nor has it the ability to sustain the said technologies. It is a problem he traces back to the shortage of research scientists and engineers in the country, in turn brought about by inadequacies in the higher educational system, such as the predominant use of teachers armed with only bachelor's degrees. He also cites as a problem the lack of cutting-edge research laboratories in the Philippines on the part of industry.

For Banatao, the country's only sources of R & D are science and engineering schools. Unfortunately, he continued, they too have their own problems: the lack of funding from both the public and the private sectors, and the lack of researchers with graduate degrees.

He said that both public and private sectors, as well as the academe, need to develop a culture that respects and rewards people who choose to go into the field of science, technology and engineering, especially in advanced research.

Banatao, who graduated from the Mapua Institute of Technology,

has a Master of Science degree in Electrical Engineering and Computer Science from Stanford University. He founded three Silicon Valley semiconductor companies: S3 Inc., Chips+Technologies, Inc., and Mostrom. He also serves as Chairman of SIRQ Technology, Marvell Semiconductor, New Moon Software, Stream Machines, and Silicon Access—all privately held companies—and as a Board Member of ISSI.

He is a member of the advisory committee for the Engineering Research and Development for Technology Consortium, a consortium of seven universities, led by UP, that seeks to develop the field of engineering and computer science in the country. He received an honorary degree from UP in 2000 in recognition of his lasting contributions to the field of computer science.

Banatao's message to the Alumni: "You must support the university's research programs in science and engineering because a very high percentage of your investments in the future will be based on high value added technology based products and services."

"For Alumni who are here doing advanced studies, continue to train yourself to be the best in your field. However, when you think you have learned enough and are ready to make an impact in industry, you must come back."

"The University of the Philippines must lead the academe, government, and industry in defining the focus and actions to substantially solve this problem in our generation. I know we have the will-power, and more importantly, we have the brains to get it done," he concluded.

UPAA-DCMDVA makes good on pledge



On behalf of the UPAA-DCMDVA, Jun Anthony V. Quion and family turn over to President Roman a donation at Quezon Hall, UP Diliman. Looking on is Chancellor Sergio S. Cao.

The UPAA DC, Maryland, and Virginia Chapter (UPAA-DCMDVA) turned over to the UP Foundation Inc. on July 26, 2007 two checks worth \$16,666.67 each for faculty grants at the UP Open University (UPOU) and UP Mindanao (UPMin).

UPAA-DCMDVA president Jun Anthony V. Quion flew from Virginia to personally hand over the checks to President Emerlinda R. Roman at Quezon Hall, UP Diliman. The deed

of donation was signed by the two in the presence of UPAA-DCMDVA donor Ernesto R. D. Villareal Jr. and UP Centennial Commission Vice-Chair Dr. Magdaleno B. Albarracin Jr.

The Chapter earlier pledged to donate funds during the UP Centennial for faculty grants for all seven UP constituent universities. The two checks were symbolically turned over to President Roman during a get-together of the Chapter in Vienna, Virginia on May 19, 2007.

Harvard Scientist comes home



Dr. Baldomero Olivera, 2007 Harvard Foundation Scientist of the Year, receives a sculpture of the Oblation and a plaque from UP President Emerlinda R. Roman and UP Diliman Chancellor Sergio S. Cao in recognition of his achievements in marine pharmacology. The University will confer on Olivera an honorary doctorate in January 2008.

eller, Joe Wee Sit, Cesar Torres, Terry
CI with UPAA-SF Officers; Top Alumni
d by Dr. Francisco Sy are inducted by
Mempin, Malu Yee and Binerva Garrett
y alumni "folk dancers"; Dr. & Mrs. Mel



Salamat UP

UP will be 100 years old next year. It's a good time to remember our times on the campus, the good along with the bad, and to say "Salamat, UP." On this page are some prominent alumni reminiscing and saying "thank you" to their alma mater.

We also print here the lyrics by Romeo Candazo of the song "Salamat sa Iyo, UP" which was set to music by his high school classmate Ryan Cayabyab. It was first sung at the UP High School Commencement in 2003. At the "Isang Daan Sa Isang Daan" concert, which kicked off the Centennial celebrations in UP Diliman, it was sung by the UP Concert Chorus. It was again sung at President Roman's reception for alumni members of Congress, where the guests gave it a standing ovation.

Salamat sa Iyo, UP

Sa 'yo, UP, maraming salamat
Ikaw na aking tahanan
Mula sa aking pagkamulat
Hanggang sa aking huling hininga
Sa 'yo, UP, maraming salamat
Ang iyong mga aral ang aking gabay
Baon ko ito sa paglalakbay
Hanggang mapanaw ang buhay

Kami'y lumaki sa iyong pag-iingat
Natutong mag-aral, natutong magsaya
Dulot mo ay init tuwing kami ay nagiginaw
Sa lahat ng panahon bigay mo'y pag-asa

Sa 'yo, UP, maraming salamat
Ang iyong mga aral ang aking gabay
Baon ko ito sa paglalakbay
Hanggang mapanaw ang buhay

Roberto A. Alingog



its first centennial...so that those who will come after us may experience the joy and advantages of a UP education.

Bob Alingog, BSBA '71, MBA '75, is President of the Philippine Rural Banking Corporation.

After finishing his BSBA, he chose to be an entrepreneur in his home province of Isabela, where he believed he could contribute to the betterment of the lives of the barrio folks. At a time when credit was tight for farmers, he established his Ropali Stores, selling agricultural machinery and equipment. With a very radical mindset, he did away with collaterals and stiff credit procedures in lending to farmers.

Bob Alingog's business enterprises include 27 rural banks, PR Bank, and Ropali (36 stores), and Motorbelle (12 stores), all of which sell motorcycles and sidecars (tricycles) to enable farmers to have an out-of-season livelihood.

Mr. Alingog was a recipient of the Most Outstanding Filipino Entrepreneur in 1994 given by National Economic Protectionism Association (NEPA) and Most Outstanding Isabelino: Entrepreneur Category in 1996 given by the Provincial Government of Isabela. He was honored as one of the UP College of Business Administration's Outstanding Alumni in 2002.

I give gifts to show appreciation for favors or good deeds extended me. Bigger favors, bigger gifts. The education I got from UP was a big favor, a very big favor. I would not have gone this far without a UP education. (Was there ever any successful alumnus who said he could have done it just the same even without the UP education?)

What did I learn in UP? Academically, I got the best general and technical education that can be had in the country. Also, on top of that, I got first-hand education on the dynamics of social and political upheavals (Student activism, Martial Law. What exhilarating times! What an adrenalin rush!) I have asked many classmates what in a sentence best describes what we learned. Invariably they say, "I learned how to survive." For me, the best part, however, is that I also learned, right in the classroom, the street smarts which proved very useful in later life and which helped me set my mind on a career in business entrepreneurship.

By sponsoring a professorial chair at the College of Business Administration I derive great pleasure in knowing I gave back even in a small way to the institution that gave to me in a large way...especially, on

Atty. Romeo 'Ome' Candazo



I entered UP at a very historic juncture. Our batch, batch '70, was exposed to the demonstrations, rallies and teach-ins that later became known as the First Quarter Storm of 1970. During my first year, I was editor of the "Sinag", the official organ of the UP College of Arts and Sciences. I learned to analyze events and respond to issues from a nationalist perspective. I joined radical organizations and as a result, I was jailed when martial law was declared. I was editor of the "Philippine Collegian" when again, I was arrested for "subversive" activities in 1974. I taught at the UP College of AS and later I decided to join the underground. In 1979, together with Ed Jopson, I was arrested for the third time.

I was a product of the times. I developed no new ideology and contributed no new insights. But we practised what we believed and were ready to die for such beliefs.

I owe much and many things to UP. Batch '70 was the first batch of Iskolar ng Bayan. We were the first batch of UP-Government Scholars. I have yet to repay UP for that. But more than this, I have to continue to contribute to our efforts to realize a genuinely democratic, peaceful and prosperous society. Those are the things that I learned from UP. That is a grandiose "payback" scheme indeed.

Ome Candazo graduated from UP cum laude in 1975 with a Bachelor of Arts in History. He earned his Bachelor of Laws from the UP College of Law in 1986.

From 1987 to 1988, he was National Vice Chairman of Union of Lawyers and Advocates for Promotion of People's Rights. From 1989 to 1991, he was senior lecturer at UP College of Arts and Letters and College of Mass Communication. From 1992 to 2001, he was the outstanding congressman of the Lone District of Marikina City.

Vicente S. Quimbo



UP is like a good friend to me. Not just for the good times but how it has helped shape my career. This friend is in need. And what does one do for a friend in need? It is a real privilege to help UP.

What do I remember most at UP? The UP experience is like no other—you are really surrounded by the brainiest bunch of students in the entire Philippines. They come from all walks of life but they have one thing in common—they are all bright. After my UP experience I joined the real world, and I realized that the most fun I had in life was with "the iskolars ng bayan."

At UP I learned to be independent, have self confidence, be your own man, not to be afraid

of being contrarian, to value relationships and all the good stuff that makes you a better person, EQ as some would refer to it. I think UP teaches you more about what is outside of the classroom than what you can learn inside the classroom. The classroom stuff is the easy part. Remember all UP students are bright—learning to grow up to launch yourself into the business world is the real challenge.

Nonoy Quimbo, BSBA 1969, donated the Bel Mondo Italia Corporation Professorial Chair at the College of Business Administration (CBA), and the big new grandstand in the Sunken Garden. His company manufactures the line of "Novellino" wines in the Philippines, wresting a substantial share of the wine market dominated by imported brands, and even exports to the USA. An unlikely and surprising success.

He was honored as one of CBA's outstanding alumni in 2005.



The 2004 UPAA Awardees

You make us proud, from p. 3

MA'75, designed and managed more than 150 development communication programs on health in at least four continents. **Ramon L. Arcadio**, BS'64, MD'69, MHPEd'90, initiated, developed, and supervised the reformation of the UP medical curriculum and instituted the first Department of Family Medicine in the Philippines and the first Medical Education Unit in the Philippines and Asia. **Leonardo Q. Liongson**, BSChE'69, MS'73, provided solutions to the lahar problem and initiated the research for Philippine engineering history.

Glenn D. Aguilar, BS'84, provided an alternative to wooden dugout boats and developed the ferrocement boat building method. **Stanley C. Malab**, BSF'72, MS'81, provided employment and income to many Filipinos by developing technologies for bamboo utilization. **Isabel Rojas-Aleta**, BSHE'62, devoted her life to alleviate the plight of street children, innovating research programs for poor urban and rural communities

here and abroad. **Minerva Gonzaga-Reyes**, AA'50 with high honors, AB'53, carved a legal career built on public trust, efficiency, and utmost professionalism. **Lourdes Tenmatay-David**, BSFT'65, MLS'85, carved a niche in library science through her devotion to the print format even as she extols the rise and inevitability of digitalization. **Reynaldo O. Joson**, BS'69, MD'74, MHA'91, MHPEd'93, MS'98, is a surgeon and teacher, who pioneered the health-process-evidence-based clinical practice guidelines.

Ramon P. Santos, BM'65, integrated Western and indigenous influences in modern Philippine music and reshaped and revitalized the UP College of Music. **Leonila Corpuz-Raros**, BSA'61, MS'64, made scholarly discoveries that belied textbook generalizations and revealed new genera in entomology, acarology, and mycology. **Aida Davila-Eugenio**, BSPhar'54, pioneered local production and quality

control of pharmaceuticals and contributed to upgrading of nuclear research in the country through the development of labeled compounds and radiopharmaceuticals. **Lydia Manalastas-Venzon**, GN'48, was a founder of three of the four largest nursing associations in the country and recognized for developing nursing standards in the country. **Maria Clarita C. Tabin**, AB'79, MM'00, accorded indigent litigants legal, psychological, and moral advice. **Josefina Abaya-Wee Sit**, BSE'54, worked actively with the UP Club of America and the UP Alumni Association in America, establishing a strong network among alumni in America.

*(More outstanding alumni next issue.)
Source: UPAA Awards 2003 and 2004 souvenir programs*

Dr. Jaime C. Laya



so mellow.”

What did I learn at UP? The “liberal arts” as it used to be called then, accounting and business. How to deal with others – U.P. people have minds of their own, don’t suffer fools and don’t want to be ordered around. One had to be careful in asking them to do things or worse, to stick to deadlines (which meant nagging). Catching people who were trying their best to avoid me. I had to do that all the time when I was Dean.

I was part of the University for a total of 27 years – as student in 1953-57, faculty member in 1957-78, and Chairman of the Board of Regents in 1984-86. In the process, I got my college and graduate education (sent abroad as U.P. faculty), made lifelong friends, and became part of an extensive network that has helped me in my government and business career. I met my wife in the University (Alice H. Sandoval, B.S.B.A. 1969). Our three girls and a son-in-law are also U.P. graduates (our boy was admitted but to applied physics, so he remained in Ateneo. That’s a lot to be grateful for, applied physics notwithstanding.

What do I remember most of UP? Physical examination at the Infirmary—playing Oblation-without-leaf, bending over to have my xxx inspected (for what I don’t know). The excellent teachers who obviously recognized my talent early and gave me top grades. The class in Business Law where I got my lowest grade (2.25). The day a teacher laughed so hard his false teeth flew off. The student rallies of the late 1960s and early 1970s – I was Dean and till September 1972 had running confrontations with demonstrators denouncing the establishment (including me), using bullhorns and waving red flags. So many good looking, charming, enthusiastic and hardworking students. Great times – with classmates, students and fellow teachers – when, as the song goes, “life was young and oh,

Dr. Romeo M. Flores



My professional success is in no small part due to the geological education I received at UP. It is only fitting that I share, through the scholarship donation, this success with deserving geology students who are our future professionals.

Dr. Flores (BS Geology ’59) donated \$25,000 for the establishment of the Dr. Romeo M. Flores and Family Scholarship Fund.

Dr. Flores was born in San Fernando, La Union, Philippines and lives in Golden, Colorado. He was awarded a Bachelor of Science in Geology from the University of the Philippines in 1959 and a Master of Science in Geology from the University of Tulsa in 1962. After finishing a Ph.D. in Geology from Louisiana State

University in 1966. Jimmy Laya graduated BSBA (accounting, *magna cum laude*) from UP, 1957. He went on to earn an M.S. (industrial management), Georgia Institute of Technology, 1961, and a Ph.D. (financial management), Stanford University, 1966.

After leaving UP, he served, among others as Minister of Education, Culture and Sports and Chairman, University of the Philippines (1984-1986); Minister of the Budget, (1975-81); Chairman of the Monetary Board and Governor, Central Bank of the Philippines, (1981-84); and Chairman, National Commission for Culture and the Arts, (1986-2001). On his retirement from government in 1986, Laya founded what became one of the Philippines’ largest auditing and consulting firms, the Philippine member firm of KPMG International.

Currently, Dr. Laya spends his time as Independent Director of companies and, among others, is Chairman of Philtrust Bank and Director or Trustee of various corporations and foundations.

Dr. Laya is a donor to the College of Arts and Letters and recently donated the Alice S. Laya Centennial Professorial Chair in memory of his late wife.

Angelita T. Reyes, M.D.



My humble donations are to show grateful appreciation to my Alma Mater, the University of the Philippines, for my Doctor of Medicine degree. I am aware that my U.P. education has been partly subsidized by government, as it is for all U.P. students.

I had the privilege of being assigned the preceptorship of the great doctors in Philippine Medicine like Dr. Agerico B. M. Sison, Dr. Arturo B. Rotor, Dr. Paulo C. Campos, and Dr. Augusto Camara. With Dr. Carmelo Reyes as Chief of Clinics I learned TRUE DISCIPLINE and this has influenced me up to now.

This is one of the reasons I established the A.T. Reyes Center for Dermatology & Laser Surgery, Inc. and the M-Tech Medical Hospital, a diagnostic and therapeutic center, in the hope that the standards of healthcare delivery in the country may someday be elevated.

The UP-PGH Medical Center has a special place in my heart. I was born there and worked there both as a student and as a resident.

Of course, I am also very grateful to the recognition given me by UPMAA last October 2006—The Outstanding Medical Practitioner Award and also the Most Distinguished Alumna Award by the College of Medicine last December 2006.

Dr. Reyes graduated from the College of Liberal Arts, pre med 1951, Medicine, 1956. Dr. Reyes donated the Don Anselmo Trinidad, Sr. Lecture Room to the College of Business Administration. Dr. Reyes also supported UP through the establishment of

- “Gantimpala sa Kagalingan sa Pagtuturo ng mga Saligang Agham handog ni Angelita T. Reyes” award in the College of Medicine (Basic Sciences) guaranteed for 5 years.

- “Gantimpala sa Kagalingan sa Pagtuturo ng Wikang Ingles sa College of Liberal Arts handog ni Angelita T. Reyes Alang-alang sa kanyang anak, si Anselmo T. Reyes.”

She continues to be active in College of Medicine alumni affairs and is a member of the UP Centennial Commission. Dr. Reyes has used her substantial influence to solicit professorial chairs for UP, five in Actuarial Science and six at the College of Business Administration.

Jejomar C. Binay



I owe a large portion of what I am and whatever I have achieved to my UP education. Because of my upbringing (having been brought up as an orphan by an uncle, and the many others who have been of help to me along the way), the Filipino value of utang na loob has long been inculcated in me. Thus, it is only right that I share some of my God-given resources to my great alma mater, so that its present – and future – students can benefit in more ways in their preparation for their future careers.

It was oftentimes difficult to have to go to school with little or literally no money in your pocket. I took odd jobs to support my schooling. But that only made me realize all the more the value of education. I also enjoyed the extra-curriculars, especially campus politics since I was a member of the University Council.

I went to the UP for high school, Bachelor of Arts, Law, passed the bar exams in 1968, Urban & Regional Planning, Environmental and Natural

students who will be the leaders of tomorrow, and my bond with my classmates.

*Joe’s memoirs
Tower in the Sky*

I served UP 31 years as head of the Office of Academic Services. The children enjoyed my employment benefit of tuition discount (a big help). The Jose L. Poe family takes great pride in its UP roots at the College of Business Administration, which nurtured eight family members—Jose Jr. (BSBA/LLB) & Isabelita Bengzon (BSBA), and children Cesar (BSBA), Ysobel (BSBA), Jose Ma. III (BSBA), & Ann Marie Velez (BSBA), Micaela (BSBA) and Josef (BSBA). Son-in-law Ernesto S. Garvia (BSEcon) is from the School of Economics.

—Bel (BSBA 1954)

Jose L. Poe, Jr. (Lib. ’64, BSBA ’53) was, among others, Founder and Chairman Emeritus, Building

Resources Management (UPLB), and Public Administration. But more than that, it was at the UP where the spirit of activism, the sense of right and wrong, democratic ideals, and social justice were enkindled in me.

Mayor Binay’s record shows his passion for the protection of human rights was developed during his student days in UP. From the UP campus, he graduated to the parliament of the streets. He joined the Free Legal Assistance Group (FLAG) and the August Twenty-One Movement (ATOM), formed shortly after the assassination of Ninoy Aquino in August 1983. He also was locked up in local jails and military stockades.

Mayor Binay was first appointed Mayor in 1986 right after the EDSA revolution and held that post till 1998. He reassumed the post when he ran again in 2001, and is still serving as the Mayor of Makati to date.

Mayor Binay donated a professorial chair, several faculty grants, and airconditioning units to the College of Arts & Letters. He also gave generously to the UP Diliman Faculty Development Project. Mayor Binay is also preparing a partnership package between Makati City and UP which he intends to disclose in time for the UP Centennial celebrations.

Care Corporation Group of Companies. He was awarded Most Outstanding Alumnus (Entrepreneurship) by the College of Business Administration. In the nomination letter, Mr. Paterno Abellera wrote: “[Jose L. Poe] is the classic story of the poor provinciano boy made good. From his humble times at the CBA when he recalls the only lunch he could afford was a ‘baon’ of cold ‘sinangag’ and ‘tuyo,’ he has founded and built a company that is now the leader in the security industry. The BCC Group of Companies, which includes at least eight security agencies, provides dignified work to thousands. In the last 25 years, the group gave employment to more than 50,000 people. The total number of employees, at one time, exceeded 10,000.”

The Poe family recently donated generously to the Diliman Oval Walk Project.

Jose L. Poe, Jr. (1931-2006) & Isabelita Bengzon-Poe



Bel and I had often talked about the many blessings we had enjoyed in life... back to the years of struggling for a living, further back to when we were both students at the UP; and then I would realize the value of the education I received

from UP as some kind of a debt.

The Jose L. Poe Jr. Professorial Chair, to me, is an eloquent way to express my belief in the mission of the UP Business School, my confidence in its expert faculty, my support of current



At the UP Alumni Association (UPAA) Homecoming on June 23, 2007 held at the Bahay Alumni, prominent Alumni showed a facsimile check for P2M+ representing the latest addition to the funds raised by UPAA for the Carillon Restoration Project. According to Gen. (Ret.) Jaime de los Santos (MBA ’74), Chair of the Project, the new bells were to be shipped from Holland and UPAA hopes the bells will ring again in time for a soft launching, a Christmas Concert, and the groundbreaking ceremonies for the proposed Carillon Plaza. In the photo are Atty. Loida Nicolas-Lewis, Dr. Marilyn Alentajan, Mayor Jejomar Binay of Makati City, Dr. Napoleon Apolinario, and other alumni.

The Oblation

The Oblation: The University of the Philippines Centennial Newsletter is an update for University alumni about University events and projects running up to the UP Centennial in June 2008. UP reaches out to its graduates and friends for whom the UP is an indelible chapter of their lives and because of which, have continuously supported the University's projects and objectives as the premier and national university. How to bridge distances and participate in this momentous juncture in the University's and the country's history?

The Oblation features the many who have already done so and is also a means to thank them and invite them to come visit and be part once more of the UP community.

The quarterly newsletter is accessible online at www.up.edu.ph.

Editor in Chief Prof. Victoria Bello-Jardiolin | **Editorial Consultant** Prof. Isabelita O. Reyes, PhD | **Managing Editor** Jo. Florendo B. Lontoc | **Copy Editor** Marby Villaceran | **Writer** Francis Quina | **Layout Artist** Alicor Panao

Young people lead Arts & Letters bldg donations



Legasto



Diño

by Prof. Jose Wendell Capili

Inaugurated on December 1, 2003, the College of Arts and Letters New Building (CNB) in UP Diliman was a product of initiatives by the UP System, UP Diliman, and UP College of Arts and Letters administrators, as well as UP alumni and friends from the Philippine Senate and House of Representatives, and the private sector.

The five-storey building houses 49 classrooms for UP students taking general education and upper division courses in English language, Anglo-American literature, creative writing, comparative literature, Filipino, Philippine Literatures, Rizal Course, art studies, speech communication, theater arts, and European languages. CNB's total cost of construction was approximately P70 million. Three deans had pushed for the building's completion: Prof. Josefina Agravante, Dr. Rosario Torres-Yu, and Prof. Virgilio S. Almario.

Young people played an important role in these efforts. They took initiatives to mobilize UP alumni from their respective professional circles. For instance, engineering alumna Pamela Kathleen "Kaye" Patajo Legasto (BS IE 2000) gathered her office mates at Pilipinas Shell Petroleum Corporation to donate part of their personal savings for the new building.

Though not a CAL alumna, Legasto felt strongly about helping out. Legasto's parents are both UP graduates. Her father Mandy is an alumnus of the UP College of Business Administration. Her mother Priscelina is a Professor of Comparative Literature at the UP CAL. Other members of Legasto's family are also UP alumni, including former Supreme Court Justice Lino Patajo and lawyer Lorna Patajo Kapunan.

Legasto remembers that her deep affection for UP was nurtured further when she took up BS Industrial Engineering in the university. Legasto was an outstanding student leader and athlete, among other positions in various organizations. Seven years after her graduation from UP, Legasto attributes much of her professional success as the Refinery Lead Scheduler of Pilipinas Shell Petroleum Corporation to her distinctive training as a UP student. Legasto says: "UP taught me all about life." According to Legasto, her degree program was tough as it is but "when you talk about UP, it is not all about academics. It is about people and the experiences that come along with being a UP student. You cannot have one without the other." Legasto's college life in UP were formidable years as it gave her the opportunity to be independent. The inherent

"freedom" of being a UP student allowed her to discover herself.

Speech communication major and Mutya ng Pilipinas Tourism 2001 Mary Liza Diño used her pageant connections to help raise funds for several classrooms in the new building. Throughout her reign, Diño spoke often about UP's budgetary constraints when she visited her pageant's corporate sponsors and donors. She also donated audio-visual equipment for the Department of Speech Communication and Theater Arts, her home department. Diño says: "I could not possibly turn my back on my college especially when I have opportunities to help."

Diño laments that UP loses many of its outstanding teachers to the corporate world every year. Other teachers also move to rival institutions like Ateneo de Manila University and De La Salle University. She also notes that there is massive alumni support from UP engineering, law, and business administration graduates. Meanwhile, not too many CAL students would return to their college after graduation.

Ernesto Rodolfo "Jun-Jun" Villareal, Jr. (BA Political Science, LLB) and chairman, Our Beverly Village Trucking Corporation, says "I sponsored an air-conditioned audio-visual room in the CAL Building. It was a pleasure doing it as I treasure my days in UP. The experiences helped me in my career. I wanted other students to have similar experiences in UP. What better way to do this than through a room. I remember staying nights in the AS building to line up for classes. There was even a time where my friend and I scaled the walls and balanced walks on ledges just to have good teachers and classes."

UP CAL building donors did not only come from well-established UP alumni and friends but also from groups organized by young people like Legasto and Diño. Eventually, CAL received other types of donations: professorial chairs, scholarships, faculty grants, and book/manuscript/art collections. Says Diño: "It has become increasingly difficult for UP administrators to raise funds singlehandedly. My generation should be more than willing to help."

Senator Angara inducts FUPFA board

by Francis Paolo M. Quina

Former UP President Senator Edgardo J. Angara administered the oath of office to the new set of Board of Trustees for the Friends of UP Foundation in America (FUPFA). The oath-taking ceremony was held during a meeting of the Board on August 31 in San Francisco.

Senator Angara, who is the chairperson of the UP Centennial

Commission, was instrumental in the establishment of FUPFA in 1982 when he visited with UP alumni in America, many of whom were looking for an easier way to donate with tax benefits to UP.

Aside from the oath-taking ceremony, outgoing FUPFA Executive Director Francisco L. Juan received a Certificate of Recognition for his exemplary service to UP through his role in FUPFA. He, in

turn, announced two new substantial donations through FUPFA from the alumni: \$8,000.00 from the Pharmacy alumni, and \$50,000.00 from an anonymous donor.

Galang, meanwhile, was presented with a Certificate of Donation for the \$15,000.00 she donated to establish the Angelo and Amparo Galang Centennial Faculty Grant for the College of Engineering.

During the meeting other means of raising funds from the alumni were discussed, such as real estate donations, bequests, wills, etc. FUPFA also agreed on a target amount of \$500,000.00 for various projects in time for the Centennial, such as the establishment of more professorial chairs and faculty grants.

The FUPFA Board consist of President Emerlinda R. Roman (Chairperson), Polly Santiago-Cortez (Vice-Chairperson), Julieta Zarate-Hudson (Secretary), Evelina Galang (Chief Financial Officer), Mae Echanis, Gigi C. Cervero, Marietta Maligalig-Ison, Alma Hidalgo Onrubia, Francisco L. Juan, Crisostomo B. Garcia, Dr. Vicente R. Limcaoco, Dr. Archie B.M. Laano, Dr. Zenda G. Lat, Leopoldo M. Clemente, Jr., and Juan G. Collas, Jr.



Seated: Ludy Corrales, Alexis Zulueta, Polly S. Cortez, UP Pres. E. Roman, Senator E. Angara, Maria "Babes" Banatao, Francisco "Toti" Juan. **Standing:** Dr. Corsee Sanders, Julie Z. Hudson, Benjie Sandoval, Victor Gacusan, Leni Encarnacion, Ambassador Jess Yabes, Mrs. Comiso, Gemma Nemenzo, Dr. Josefino Comiso, Luchie, Galang, Dr. Mag Albarracin, Mae Echanis, Gigi Cervero, Diosdado Banatao, Lorna L. Dietz, Crisostomo Garcia, Johnlu Koa.

Villar donations produce Centennial chair, computer lab



From left: Sen. Manuel Villar, CAL Dean Virgilio Almario, Prof. Wendell Capili, UPD Chancellor Sergio Cao, and Rep. Cynthia Villar inaugurate the CAL computer laboratory.

by Jo. Florendo B. Lontoc

Husband and wife, Senate President Manuel Villar and Las Piñas Representative Cynthia Villar, donated funds to the University to establish a professorial chair at the College of Business Administration (CBA) and a computer room named the Villar Interactive Learning Laboratory and Resource (VILLAR) Room to the College of Arts and Letters (CAL). On July 28, 2007, the eve of

Rep. Villar's 57th birthday, the two projects were inaugurated, with the Villars as guests of honor.

CAL Dean and National Artist Virgilio Almario and CAL Associate Dean Jose Wendell Capili assisted the Villars and UPD Chancellor Sergio S. Cao in inaugurating the VILLAR Room, which Rep. Villar supported. It is located in Room 308 of the CAL Building. It has 16 personal computers (PCs) connected to the internet. Students

can use the PCs for free. CAL is banking on additional support from the Villars to equip the room with audio-visual equipment and software for interactive learning. The VILLAR Room is the first computer laboratory of the College.

After the CAL inauguration, the Villars proceeded to the Executive House, where a dinner was held in their honor to launch the Congresswoman Cynthia A. Villar Centennial Professorial Chair in Business Administration.

The dinner was well-attended by many VIPs, including President Emerlinda R. Roman, Regent Nelia Gonzalez, Vice President for Academic Affairs Amelia Guevara, Chancellor Cao, CBA Dean Erlinda Echanis, and Philippine General Hospital Director Carmelo Alfiler, former Prime Minister Cesar Virata, former Central Bank Governor Jaime Laya, incoming Commission on Higher Education Chair Romulo Neri, and Dr. Angelita Reyes. Dr. Reyes and Neri are members of the Centennial Commission. Also attending were UP Business Research Foundation Inc. (BRF) trustees Corazon Estrella and Prof. Victoria Bello-Jardiolin. BRF is responsible for establishing professorial chairs and faculty grants for the CBA.

Senator Villar donated P2.75 million for the professorial chair established in honor of his wife whom he credits for what he has achieved in business and politics. Classmates at CBA, class '70, the Villars have been together for 38 years.

Aside from their recent donations, the Villars sponsored the establishment of a lecture room and the renovation of the CBA building. The couple have made donations to other campuses of UP. They vowed to continue pushing for the UP Charter Bill during the 14th Congress. With Manuel Villar in the Senate and with Rep. Villar heading the House committee on education, UP came closest to having the Bill enacted since efforts to revise the UP Charter started around 15 years ago. As committee chair, Rep. Villar also sits *ex officio* on the UP Board of Regents.



UP Alumni in the Legislature pose for a photo with university officials after a dinner hosted by UP President Roman in their honor last September. Seated are former UP President Francisco Nemenzo, UP Mindanao Chancellor Gilda Rivero, UP Open University Chancellor Grace Alfonso, Senator Edgardo Angara, President Roman, Rep. Cynthia Villar, BSBA '66 alumna Polly Santiago, Regent Nelia Gonzalez, and former UP President Emmanuel Soriano. Standing from left are UP Alumni Association board member Atty. Maronilla, Rep. Matias Defensor, Rep. Arthur Defensor, Rep. Ferdinand Martin Romualdez, Rep. Roman Gabriel Romulo, Rep. Edcel Lagman, Rep. Luis Villafuerte, UP Los Baños Chancellor Luis Rey Velasco, UP Manila Chancellor Ramon Arcadio, PGH Director Carmelo Alfiler, former UP President Jose V. Abueva, and UP Diliman Chancellor Sergio Cao.